

International academic conference
„Political consultants and lobbyists
in political decision-making process.
Political expert culture in comparative
perspective”

The conference finalises a research project, which was implemented under the direction of the Chair for Comparative Political Science of the European University Viadrina Frankfurt (Oder) (Germany) in cooperation with the Faculty of Political Science and Journalism of the Adam Mickiewicz University in Poznan (Poland) and co-financed by the German-Polish Science Foundation (GPS).

The research interests of the project are based on the question of the boundaries between political consultancy and lobbying, and their practical role in the political decision-making process. In the first part of the project, a multifaceted analysis in a German-Polish comparative perspective was carried out on the structures of political consultancy and the way it functions, perceived by politicians as recipients of various types of expertise. Particular attention was paid to the distinction between political consultancy, based on scientific knowledge, and lobbying, based on interests, as well as to the criteria of legitimacy and legality of various consultancy processes in political decision-making. Following the first part of the project which has analysed the perception of Polish and German parliamentarians with the instruments and models developed for this purpose, in the next step the research interest will be extended to include the perspective of experts, as the other side of the consultative interaction, in order to identify more precisely the similarities and differences in the perception of political consultancy processes in Poland and Germany.

This project is a pilot study. The aim is to analyse similarities and differences in both the structure and modus operandi of political consultancy and lobbying in Western and Central and Eastern European countries, considering their historical and cultural backgrounds. The aim of this analysis is to identify the most relevant issues within policy advice and lobbying. Taking the example of Poland and Germany as a case study of the relationship between 'old' and 'new' EU member states will provide an excellent basis for more extensive comparative research aimed at filling the research gap identified in this field in light of the increasing importance of policy advice in both political practice and political science debate.

Further information on the research project can be found on the following link: www.wim.amu.edu.pl/en/

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International
Academic Conference

POLITICAL
CONSULTANTS
AND LOBBYISTS
IN POLITICAL
DECISION-
MAKING PROCESS

POLITICAL
EXPERT CULTURE
IN COMPARATIVE
PERSPECTIVE

1/06/
2022

Conference program and registration:

WWW.WIM.AMU.EDU.PL



Conference program

8.30

Registration of conference participants

9.15

Introduction to conference tool for online participants

9.30 – 10.45

Prof. Timm Beichelt (Dean of the Faculty of Social and Cultural Sciences EUV)

Welcome

Prof. Dorota Piontek (AMU) / Dr. Artur Kopka (EUV)

Introduction and presentation of the project approach

PD Dr. Martin Thunert (UH)

Legitimizing expert activities in political consultancy and lobbying processes

10.45 – 11.15

Coffee break

11.15 – 13.00

Panel 1: Presentation and discussion of project results, part 1

Dr. Artur Kopka (EUV) /

Dr. Agnieszka Vetulani-Cęgiel (AMU)

Regulation of consultancy and lobbying processes as perceived by politicians and experts in a German-Polish comparison

Dr. Bartłomiej Biskup (UW) / Dr. Agnieszka Vetulani-Cęgiel (AMU)

The Level of institutionalization of consulting and lobbying in Poland and Germany from the experts' point of view

Prof. Agnieszka Cianciara (PAN) /

Dr. Agnieszka Vetulani-Cęgiel (AMU)

Consultant or Lobbyist? About the role, forms and effectiveness of Political Consultancy from the perspective of Polish and German experts

Dr. Dorota Stasiak (IASS) / PD Dr. Martin Thunert (UH)

Experts and policy-making in Germany and Poland: perceptions of access channels and the degree of formalisation of the advisory processes

13.00 – 14.00

Lunch break

14.00 – 15.15

Panel 2: Presentation and discussion of project results, part 2

Prof. Dariusz Skrzypiński (UWr) /

Prof. Helena Wyligata (ULS)

Lobbyism and Political Consultancy in parliamentary practice in a German-Polish comparative perspective

Dr. Bartłomiej Biskup (UW) /

Marlena Piotrowska, M.A. (UWr) /

Prof. Dariusz Skrzypiński (UWr)

Advisory functions of parliamentary deputies' offices in German-Polish comparison

Marlena Piotrowska, M.A. (UWr) /

Prof. Helena Wyligata (ULS)

"Revolving door effect" in German and Polish political practice

15.15 – 15.45

Coffee break

16.15 – 17.45

Panel 3: Presentation and discussion of project results, part 3

Prof. Dorota Piontek (AMU) /

Prof. Szymon Ossowski (AMU)

Political advice and lobbying in the context of the media

Prof. Dorota Piontek (AMU) /

Prof. Szymon Ossowski (AMU)

The representation of experts in public television news broadcasts and their influence on Government Policy in the context of the Covid-19 crisis in a German-Polish Comparison

Prof. Jarosław Jańczak (AMU/EUV) /

Dr. Artur Kopka (EUV)

The boundary between political consultancy and lobbying as perceived by German and Polish experts. Interpretation of the empirical research results

17.00 – 17.15

Coffee break

17.15 – 18.00

Prof. Dorota Piontek (AMU) /

Dr. Artur Kopka (EUV)

The Concept of "Political Expert Culture" as an analytical model for the comparative examination of Political Consultancy Processes

18.00

End of the conference

Participation in the conference is free of charge. The conference will be held in a hybrid format, i.e. in-person and online. The languages of the conference will be Polish, German and English. Presentations and discussions will be translated simultaneously.